

“Buy well-located real estate and hold onto it. Don't sell it whatever the critics, cynics and losers might say. That way you will end up very wealthy.”

John Paul Getty

IFP Advisory Service allows you to invest with confidence.

We step you through the ENTIRE process of purchasing an investment property.

- Determining all of your tax benefits
- Determining funding requirements
- Determining borrowing ability
- Assisting to source property

We specialise in assisting clients to build a property portfolio over time.

Investing in property requires clear goals, a strategy and a plan.

If you want to begin, or continue on the path to wealth creation give us a call now.

Our Vision

To be there for our selected clients and help provide them with their preferred lifestyle.

How We Do It

We will help people create lasting wealth and to do that we must help with our PROCESS.

Contact Us

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Did you
know
**80% of the
world's
millionaires
have
created their
wealth
through
property?**



ifpADVISORY

Allowing you to
invest with confidence.

The 3 Golden Rules

Do Your Planning

- Set achievable, appropriate and worthwhile goals, making the most of your resources without taking unnecessary risks
- What funds do you have available or what assets do you have as security to provide capital to invest with?
- What is your cash flow position after all income, expenses and tax implications are taken into account?
- It is important to have a general idea of the time available for you to become financially independent, allowing you to plan your investment strategy accordingly

Buy the Right Property

Where to buy, what to buy, how to buy?

- The property must be subject to continuing strong demand of both tenancy and sale
- As a property investor you should be looking for returns, security and flexibility

Returns: Include capital growth and income. Both should be continuous and growing.

Security: Is found in prime assets which keep their value.

Flexibility: Property is determined by the laws of Demand vs Supply.

If you purchase prime property in the beginning, it will maintain its prime status because of the high demand.

Give It Time

Real estate is purchased to live in or as a money making investment. The latter class of buyers can be classified as traders, speculators or investors.

Traders: Buy and develop/improve property with the hope of making a profitable resale in the near future.

Speculators: Buy and sell in the short term and 'speculate' they will make a short term albeit risky profit.

Investors: Buy and hold, and because they are in for the long haul, they do not get caught as some traders and speculators do, by sudden and unexpected financial downturns.

It is not necessary to sell a property to benefit from its increase in value. As your equity becomes greater it can be utilised as security to purchase another property.